

Information on the processing of your personal data

Controller	Wickey GmbH & Co. KG Franz-Savels-Strasse 69 52538 Gangelt Germany Tel.: +49 (0)2454 58 28 490 E-mail: info@wickey.de
Contact details of the Data Protection Officer	You can contact our company's Data Protection Officer at our address for the attention of the Data Protection Officer or at datenschutz@wickey.de.
Purpose of data processing	Non-anonymised evaluation of the shopping experience on the respective ordering portal. Sending a surprise package to customers upon evaluation. Order numbers are recorded so that they can subsequently be assigned to a shipping address for the package.
Legal basis	Art. 6 (1) lit. b GDPR – contractual measures Art. 6 (1) lit. f GDPR – lawfulness of processing (legitimate interest)
Recipients of personal data outside the company	No personal data will be transferred to third parties.
Intention to transfer to a third country or international organisation	We do not intend to transfer your personal data to any third country or international organisation.
Storage period	Your personal data will be stored as long as necessary for the respective purpose. This does not apply to data for which there are longer retention periods.
Your rights	If personal data is processed by you as a user, you are considered a data subject in accordance with the GDPR. Data subjects are entitled the following rights vis-à-vis the controller: <ul style="list-style-type: none">• Right of access (Art. 15 GDPR)• Right to rectification or erasure of personal data (Art. 16, 17 GDPR)• Right to restriction of processing (Art. 18 GDPR)

	<ul style="list-style-type: none">• Right to communication in connection with the rectification or erasure of your personal data or the restriction of processing (Art. 19 GDPR)• Right to data portability (Art. 20 GDPR)• Right to object (Art. 21 GDPR)• Right to revoke consent granted. The lawfulness of the data processing carried out until the revocation remains unaffected due to the consent valid to date. (Art. 7 (3) GDPR)• Right to complain to the supervisory authority (Art. 77 GDPR)
Automated decision-making and profiling	As a responsible company, we do not use automated decision-making or profiling when collecting your personal data.